



Silver Medal Award Nomination

January 4, 2017

Dear American Advertising Federation of North Alabama Member:

Each year, AAF Chapters across the country have the opportunity to honor one of their own with the Silver Medal Award for outstanding contribution to the field of advertising, to their company, and to the community. It is the highest honor awarded by the club.

Previous Silver Medal winners will select from the nominees in to hopefully award a new winner at the February 17, 2017 AAF-North Alabama Addy Awards.

Please consider nominating someone who you think exemplifies the characteristics of this award. The award is based on the following criteria:

CONTRIBUTION TO HIS/HER COMPANY

The recipient must have achieved success in one of the following areas of work: advertising agency, advertiser, media or advertising service.

CREATIVE ABILITY

The recipient must have shown a consistent, high degree of original thinking in his/her field.

CONTRIBUTIONS TO THE GENERAL ADVANCEMENT OF ADVERTISING

The recipient must have worked to increase the stature and raise the standards of the advertising profession .

CONTRIBUTIONS TO THE COMMUNITY

The recipient should be someone who has been active in civic, religious, or other groups dedicated to human or social welfare.

All nominations must be received by
Friday, January 27th at: addys@aafna.org

Sincerely,

Dick Wright, Silver Medal Chair

Past Silver Medal Recipients

Jennifer Breuer
Ralph Stanley
Dick Wright
Dean Abla
Shannon Fields
Mike Sweeney (Dec)
Barbara Chapman
Johnny Evans
Fred Sayers
Linda Spalla
Nona Carson
Donna Taylor
Cathy Graham
Stan Pylant
Nancy Siniard
Don Dickey
Dianne Strickland
Todd Terry
David Driscoll
Buster Pollard
Molly Bailey
Heather Carlton
Tim McElyea
Nancy Richeson
Lowary Dean Abla
Lynn Temple

AMERICAN ADVERTISING FEDERATION-NORTH ALABAMA
2017 SILVER MEDAL AWARD NOMINATION FORM

Nominee's Name

Nominee's Company

Address

City, State, Phone

To the nominator: Please answer the following information regarding your nominee on a separate sheet(s). Make your answers as detailed as possible to help the Silver Medal Committee choose the best candidate.

CONTRIBUTION TO HIS/HER COMPANY

The recipient must have achieved success in one of the following areas of work: advertising agency, advertiser, media or advertising service.

CREATIVE ABILITY

The recipient must have shown a consistent, high degree of original thinking in his/her field.

CONTRIBUTIONS TO THE GENERAL ADVANCEMENT OF ADVERTISING

The recipient must have worked to increase the stature and raise the standards of the advertising profession.

CONTRIBUTIONS TO THE COMMUNITY

The recipient should be someone who has been active in civic, religious, or other groups dedicated to human or social welfare.

Nominations must be received by

Friday, January 27th to: addys@aafna.org

Nominated By

Company

Email/Phone



The American Advertising Federation - North Alabama (AAF-NA) promotes excellence, fellowship, communication, career enhancement, education and community service among members of the advertising community through a variety of programs and events. AAF-NA is a not-for-profit, volunteer organization that serves the advertising and marketing professionals throughout North Alabama. Dedicated to improving the quality of advertising in the Tennessee Valley since 1969, AAF-NA welcomes members from all advertising disciplines, including creative, media, production, marketing and sales.